

C/CAG

CITY/COUNTY ASSOCIATION OF GOVERNMENTS OF SAN MATEO COUNTY

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Woodside

Pg.

Utilities & Sustainability Task Force

Thursday, August 16, 3-5 pm

Location: 155 Bovet Road, 1st floor conference room

San Mateo CA

1. Introductions
2. Public comment
3. Consent calendar
 - a. July minutes
4. Quick updates
 - a. Water rates and goals – Nicole Sandkulla, BAWSCA
 - b. Net metering task force – Bill Dickenson, Belmont City Council
 - c. Menlo Park event – Dianne Dryer, Menlo Park staff
--Steven Schnider from Stanford on IPCC panel
 - d. Redwood City green building ordinance event – Brandi deGarmeaux,
intern
--PAC meeting at end of September—ask Diane at Recycleworks
5. City-utility collaboration process – Roxane Cruz, PG&E
6. Energy Strategy discussion

7. Revisions to draft

Page 6: Economic Development

...should think about this goal as we have not done anything on that goal; in process, lost greenhouse gas emissions goal

- Deborah: feels strongly needs to be expanded and it needs to be in their
- Gina: need help fleshing it out
- Bob: if have website, can update appendices every year; vendors can update their own information, can collect by business license or SSC code (?). That way you can keep track of that part of it electronically. Would attach vendors to a certain page. Would help keep document updated.
- Terry: prepare introduction document for people (businesses?) entering the county. San Mateo County Convention and Visitors Bureau
- Deborah: give document to Venture Capital firms that want them to do their

start-ups here; can work with VCs and inquire about their challenges and how we can make it easier for them

- Someone else: what do we have to offer them...tax credits, other
- Richard: next steps; pamphlets, etc. would fit in with what Deborah was saying
- Bruce: article from Business section of Chronicle (?) Wednesday, Bruce will forward; folks building numbers and quotes about
- Gina: what kinds of groups will get involved with this
- Barbara: thinking about it as a milestone; establishing a working group that would be comprised of economic development folks in cities to develop strategies to attract green technologies to the area. As countywide group may be interested in putting something together.
- Kim: as one of next steps, there would be an event or series of events, could pull together economic development folks and have them come away with document that gives them tools
- Barbara: Chamber would be key...
- Sepie: representative from major construction and redevelopment; architect (?) for San Mateo County Library
- Bob: Work Force Investment Agencies (WIAs) Work Investment Board (WIB)

FROM BOB (after meeting):

Should include a couple of sentences that say:

San Mateo County is home to green industries including biofuels (LS9); advanced transportation (Tesla) and LEED building center (list) and actively promotes addition of companies.

Land Use Planning

- Not USTF charter who would it go to, C/CAG and cities
Richard: should be focused on and eventually evolve
- Barbara: is there someplace should acknowledge the items that should be taken up by appropriate agencies. Could have a matrix to indicate who's doing what...
- Richard: could bring up at next meeting...starting looking at best place for responsibility for each goal. Will bring stab of that to next meeting.

Environmental Justice Issues

- Barbara: need to delegate

Page 7: Greenhouse Gas Reduction Goal

- Gina: we don't have a goal and it's a big item
- Richard: what people can relate to is reduction of energy and water and we're

going to tie it to water and energy, but shouldn't tie it to a goal because cities are not going to know what it means. Thinks the way we framed it is the way it's going to be most understood. Section where talk about this is what it's going to do to the environment...but wouldn't be a specific goal for GHG. One of next steps is we still have the 50% on transportation...

- Barbara: question, can make reduction of energy equal GHG; if set these targets, resulting GHG reductions is _____.
- Richard: do want to introduce the whole climate change/GHG, but not a target...not a good way to approach it
- Bob: say in plain English...say if reduce energy by 25% and PG&E reduces carbon content by x amount then we can say reduce GHG by 1/3 and parenthetically reference AB32
- Barbara: make links, give options...

Water Conservation Goals

- Nicole: as organization and Board vocal that we can do more; they have no problem with going farther; can come up with another number and she can tell if it is feasible. Agencies within San Mateo County have guaranteed amount of water and Nicole's goal gets everybody under that number
- Diane MP: not just about water about energy conservation too
- Nicole: did this just for this effort (not sure if she said this); these goals go farther than the planning commitment and get county under its contractual amount; when you make these decisions and you're in a planning process hard to say what levels should be; she didn't think through what the number might be
- Barbara: need to be cautious that we've already reduced are water consumption by a tremendous amount; we shouldn't do things that boss people about; should say this goal makes sense because of supply and it want further energy savings insert a new goal
- Nicole: sent water use at flat level of what use today
- Deborah: that would be a good approach and agrees with Barbara; people who have already reached goal...
- Nicole: the goal can't be across every jurisdiction because cities are very different in water use as in energy use
- Barbara: could set efficiency standards
- Kim: the way that this is written is a countywide goal, not city specific
- Gina: needs to be parsed out at some point
- Kim: would be great if next month we could come to an understanding so we can package it and get it out to the cities; would be helpful to know what percentage reduction would meet BOSCA goal and what percentage would be possible

Page 7: Recommended Measures for Cities sharing characteristics

- Gina: Could this be a next step or does it need to be developed now

- Diane MP: if having some of these measures spelled out helps people start thinking about things
- Gina: could pull the thread and follow one of each type of cities through the process; start with lighting and go too...
- Nicole: real examples are always helpful
- Sepie: ABAG and Council of Cities could be helpful in this
- Kim: what form would this take
- Gina: side bars, everybody agrees side bars would be good

Recommendations or Neutral

- Barbara: goes back to are we telling people what to do or are we giving them ways to get there; maybe it's just the wording that needs to be changed. For example: Page 2: to ensure countywide goal is met, individual cities will have goals (?) that when combined will achieve.
- Richard: concerned that what doing is saying RWC have to do this and this and have priorities and it's at the time you're trying to get people to accept issues with energy; every time you push things to far to fast...Can make references to try to get energy baseline...we're putting it on ourselves, so that's different than telling cities what to do
- Barbara: choice or meld of how to go forward

Issues with providers for different services

- Gina: is it appropriate and helpful to encourage cities to go first to one organization over another; for example, ABAG Energy Watch
- Deborah: would rather not do that; would be appropriate to give options and give positives for both and let cities decide
- Bruce: list services or characteristics for each program
- Deborah: only could recommend if saying criteria and measuring both
- Diane MP: if way of sticking info in and giving options, without coming out and saying it...here to help the cities and give them a leg up
- Nicole: could say, ABAG energy watch...highlight important things about that one, then the other SSV will be municipalities and business
- Kathy: thinks that any kind of endorsement is a positive way to go
- Richard: nasty grams about listings of organizations, but thinks data can speak for itself; lay it out and give as much information to cities as we can; at some point might do more packaging but need to do more political background
- Sepie: want it to be resource and guide; when get mandates ask where the money is (???)
- Deborah: can indicate in descriptions: website easy to use, great staff and then let them decide; absolute facts
- Barbara: would not put qualifiers
- Bob: is SSV website master...should have table and appendix that lists organizations alphabetically so can be changes and alter and isn't physically

attached to the document. If there are solutions, tools and specific results, ABAG is different from SSV, which is only educational.

- Terry: should have some sort of a workshop after this document comes out...people see resources and faint

Goals and Milestones

- Gina: goal all along use less energy; however, hearing that cities need more options and there is idea to have countywide goal. If overall basis, 25%, not every jurisdiction needs to reduce 25%, maybe don't only need to reduce energy, but can buy clean energy...couple options, drop purchases or make own and result is the same. Idea is to net it out to drop your bill. That is where goal 1 shifted.
- Deborah: likes it, but could use sidebar to give three options...make it fun
- Gina: in general are we good with this concept
- Bob: there is another variable, (complicated example that didn't understand) could add word delivered...bought out of state and delivered
- Deborah: examples; all of this or mix of this...don't complicate it with optimization formula
- Barbara: what you could do in here, if think of description that is four words...using a combination of...so people don't have to look further
- Bob: lean it or green it
- Barbara: can have a side bar
- Kim: about menu of buffet...people have to know what the dish is before that can chose it
- Nicole: can replicate that in water goal...there is a similar analogy in water...we are pushing idea that with new contract there will be the ability for people to exchange entitlements
- Nicole: Daly City and RWC recycle water and Woodside is about to

Countywide Goal

- Gina: a couple ways to approach it...cap and trade notion...what about having a forum or market place where can trade water and solar and creatively solve problem to add it all up to hit the big number
- Deborah: would require legislation to make it happen
- Gina: how does meeting the countywide goal happen
- Deborah: it's an interesting concept but need to think about how it would happen
- Nicole: after 2009 could happen when contracts are renewed; existing contracts don't allow it
- Barbara: it's almost like paper shuffling...almost like a relationship builder...they saved what, I made more energy...go to county and say Woodside met water...
- Deborah: might get people thinking along those lines and be ready when water trading can happen in 2009

- Gina: doesn't have to be limited to stuff here...flexibility so goal doesn't seem scary
- Diane RW: thought point was to go with countywide goal, but what Gina is saying puts it on each city...everyone should be chipping in; trading puts requirement back in
- Barbara: have to be careful how we say it; if we set a county goal, but nobody has requirement not going to be met
- Kim: would it be useful for this document for county to use cap system...look at total energy use and knock 25% off it and how are cities going to get to that; would it be useful for purpose of document to make a possible pathway to consider system of water and energy usage
- Deborah: word cap blows people
- Kim: call it a system for trading and strengths
- Gina: how do we get there; need baselines...AB32 is going to require around 25% on GHG side; assume start the conversation at 25%, start to figure out what can do, what can community live with; wow, could excel at this and we can teach the rest of you. What would first step be: where are we at, then how are we going to reach this target and then each city would say how they are going to meet it.
- Richard: allocation shortest path to disaster; can't tell cities what to do
- Deborah: there is a way to do that; SMC is setting standards for how to self impose this. The RHNA process was a good example of this. Can't put this number on the cities.
- Richard: first task, to get them to the table. Doc primarily trying to focus on ways to save money, help environment, etc. Get a couple cities doing it and then get all the cities and then fine tune...baseline and then...inch it along. Create marriage and then make marriage work. Can create incentives, etc. for getting baselines. Start doing things like, here's money if you do the step.
- Bob: when ask for baseline, here's your county, energy use, GHG...need metric...might look at GHG emissions more than kwh...can buy your way into this...need baseline before decide what metric is most important
- Barbara: Milestone #1: before we through out number, should point to AB32 is coming down the pike and first milestones are for the county; Milestone #2: start conservation about target and what cities could do, first understand the issue and then talk about helping cities establish baselines for themselves...set stage and then get conversation going
- Gina: free workshop to do that
- Deborah: side bar these cities have done this and these cities are in the works
- Richard: as opposed to tuck milestones in with goals, do we need a separate section with milestones and next steps (Barbara, "how we will get there" Bob, call it a "road map"
- Sepie: put a copy of it at the end
- Richard: goals are reorganized in their order: energy, water, collaboration, economic opportunity and...
- Barbara: collaboration piece is really cool

- Nicole: milestone 2 under collaboration, doesn't know how much of that is necessary as BOSCA was formed to do that...put reference to BOSCA

Approval process

- Richard: once finish document, timetable by end of year, first step to go to County Board of Supervisors and C/CAG Board and then when both have adopted we send out to cities and ask them to adopt, hold a workshop, Kim and Richard will go to all staffs and meet with them, trying to get all 20 cities to buy into Energy Strategy and program. Bigger question: how we want next steps to function. If there are changes and suggestions, we should be open to that. Approval process will likely take 6 months.
- Sepie: cities are going to come and make comments, should we send draft to cities.
- Richard: not now, once we think it's ready.
- Barbara: do presentation at C/CAG and rep can do translation to cities
- Deborah: put out as draft to receive comment.
- Diane MP: when would draft go out, before goes to county sups and C/CAG?
- Richard: this is good enough draft to go out and then comes back with changes before approval of Board and C/CAG
- Deborah: could send to cities, individual Board of Supervisors and C/CAG as a draft
- Deborah: should as BOS who, when to send out draft and what approvals are necessary
- Richard: two layers at BOS; needs to be run through Environmental Quality committee first
- Kim: how long does it take to get out to cities and back...
- Barbara: BOS may not want cities to get it as draft (?)
- Richard: from time standpoint doesn't want there to be a lull between when we finish and when the cities get it
- Barbara: might do pre-work with C/CAG to set stage to know to be looking at it and it can then go to council...county is working on developing a strategy and won't spring it on them; through Silicon Valley Network and committee working there looking for twenty cities to qualify to get a lower rate for baselines...if have a report to C/CAG, baseline going to be part of it
- Richard: sent out notice that we strongly encourage staff to attend meeting

Implementation options

Next steps

8. Round table (member updates)

Terry: SSV October 3rd event Gina will send it out
GHG Emissions inventory workshop on September 7th

watersavinghero.com